

JAMEY ROOTES

Speaker | WSJ Bestselling Author | Houston Texans President

WHO IS JAMEY ROOTES



Jamey Rootes has been one of Houston's leading executives for more than two decades. He currently serves as President of the Houston Texans and President of Lone Star Sports & Entertainment (LSSE). A member of Sports Business Journal's distinguished "Forty Under 40" list, Rootes has led his team to earn many distinctions, including numerous "Crystal Awards" and recently two American Business Awards for marketing excellence. He maintains an active role in the community as a member of the Board of Directors of the Greater Houston Partnership and the United Way of Greater Houston, both of which he has served as Chairman. Rootes has given his time to help raise millions of dollars to support the most vulnerable individuals and families in the community. His leadership style inspires, encourages and develops business professionals within their profession and in life.

4D Leadership

LEAD UP - TRUST

LEADING UP WELL IS HOW YOU BUILD TRUST WITH WHOMEVER HOLDS THE TOP SPOT ABOVE YOU. OVER TIME, LEADING UP WILL ALLOW YOU GREATER LATITUDE AND AUTONOMY AND IT SHIELDS YOUR DIRECT REPORTS FROM DISTRACTIONS.

LEAD DOWN - CLARITY

COMPREHENSIVE CLARITY REGARDING YOUR EXPECTATIONS ENABLES WHAT IS KNOWN AS "FLOW." A CLEAR AND DECISIVE PLAN THAT IS WELL EXECUTED WILL MAXIMIZE THE CONSISTENCY OF SUCCESS.

LEAD OUT - RESPECT

YOU MUST GET OUT! THE GOAL IS TO BE RESPECTED. HOW OTHERS OUTSIDE OF YOUR ORGANIZATION PERCEIVE YOU WILL DRAMATICALLY INFLUENCE THEIR BELIEFS ABOUT THE ORGANIZATION YOU REPRESENT.

LEAD ACROSS - COLLABORATION

BUILD A REPUTATION AS AN EFFECTIVE COLLABORATOR AND A GREAT TEAMMATE ACROSS ALL AREAS OF YOUR ORGANIZATION. YOU CAN CONSTANTLY BUILD VALUABLE ALLIES BY BEING A TEAMMATE THAT OTHERS CAN ALWAYS COUNT ON FOR SUPPORT AND ENCOURAGEMENT.



THE WINNING GAME PLAN

"Jamey Rootes has been a high impact leader for the Houston Texans and the Houston community since the inception of our franchise two decades ago. Over this period, he has earned the respect and trust of our family and our Limited Partners as he has consistently delivered outstanding business results despite the natural ups and downs of the hyper-competitive National Football League. Jamey is passionate about football and athletic competition, but he leads using home-grown business best practices that are relevant for any leader and would deliver exceptional results in any environment."

-Cal McNair





Houston's Most
Innovative Companies.
-Houston Business Journal



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KEYNOTE SPEAKER

SPEAKER TOPICS

- A PLAYBOOK FOR HANDLING ADVERSITY AND SUCCESS
- THE 3 ESSENTIAL QUESTIONS OF LEADERSHIP
- THE MAGIC OF CREATING RAVING FANS
- CHANGE MANAGEMENT KEYS TO VICTORY
- HOW TO OUTPERFORM THE COMPETITION
- HOW TO MAKE AN I.M.P.A.C.T.



www.JameyRootes.com



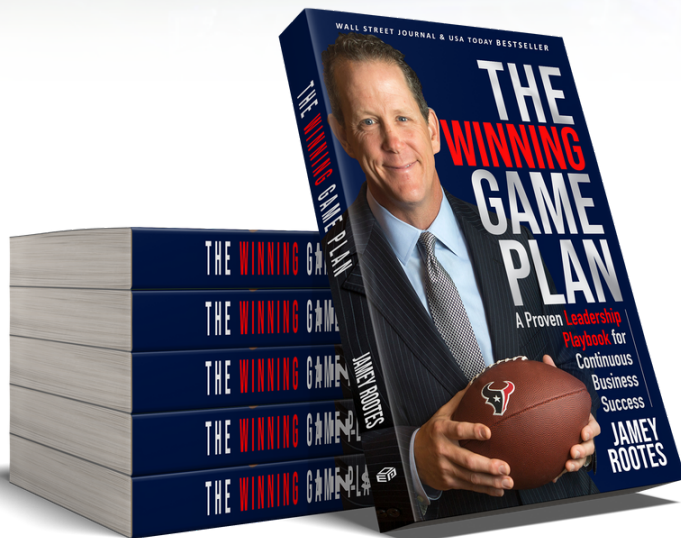
THE WINNING GAME PLAN

A PROVEN LEADERSHIP PLAYBOOK FOR CONTINUOUS BUSINESS SUCCESS



ABOUT THE BOOK

Every new leadership opportunity you face is a chance to grow as a leader and as a human being. In *The Winning Game Plan: A Proven Leadership Playbook for Continuous Business Success*, Jamey Rootes, President of the Houston Texans, outlines a world-class approach to leading a business, any business, to exceptional and sustained success. These are the same principles he and his team have implemented for more than twenty years. Follow the guidelines in this playbook and you'll have a reliable set of resources to meet each challenge head on.



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BESTSELLING
AUTHOR

JR

NRG Stadium, Two NRG Park, Houston, TX 77054
Jamey.Rootes@HoustonTexans.com

www.JameyRootes.com

